



THE MIXTAPE MANIFESTO

a pop culture
confessional

SW Hammond

Speaker Introduction

Website:

www.swhammond.com

Email:

sean@swhammond.com

Twitter:

twitter.com/SWHammond

Facebook:

[facebook.com/
sean.hammond](https://facebook.com/sean.hammond)

Google+:

[google.com/
+SeanHammondIsRad](https://google.com/+SeanHammondIsRad)

When Welcoming SW Hammond to an Audience, Please Read:

SW, or Sean as he goes by in daily life, has lived the underbelly of the rock n' roll dream. From living on tour buses and traveling North America on the Vans Warped Tour, to acting as a primary record label representative of Sony Music in the Denver area coordinating with artists from the largest arena concerts to small bars, to managing musicians on his own and spending countless hours in the recording studio; Sean's rich life experiences have found its way directly into his writing.

Sean's most satisfying rock n' roll accomplishment is having had a brief moment in the history of the Ramones as he worked alongside the late, great Arturo Vega. Sean idolizes punk music, particularly female driven punk rock commonly known as the "riot grrrl" movement.

While generally warm and welcoming, Sean views himself more as an observer of society. His natural philosophical disposition combined with a talent for words has fueled his passion for writing and served as its muse.

Sean's goal within his work is to create empathy, he strives to move the reader through strong emotion by appealing to logic. Engaging both the mind and spirit, Sean's characters become vibrant in the eye of the reader with the plot turning into a personal and intimate experience.

We'd now like to welcome SW Hammond! Sean encourages discussion and questions, so please feel free to speak up and make yourself heard.